



B2B SaaS Contract Management

Accounting Summit 2022



— PROBLEM

SMEs don't manage contracts, **they collect them**



Contracts are...

...everywhere

...critical for success

...the foundation of business



Status Quo

Lack of insight

Manual maintenance

Decentralized storage



Consequences

Double work

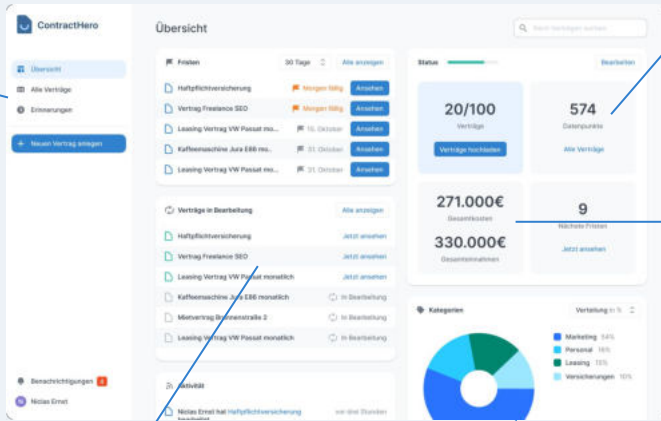
Value destruction

Uninformed decisions

— SOLUTION

ContractHero gives SME's full control and peace-of-mind with the one-stop-solution for contracts

Structure
Easy and quick information access



Scale
Intelligent solutions to enable scalability

Insights
Clever insights about your business

Convenient
Competent enablement of business relationship management

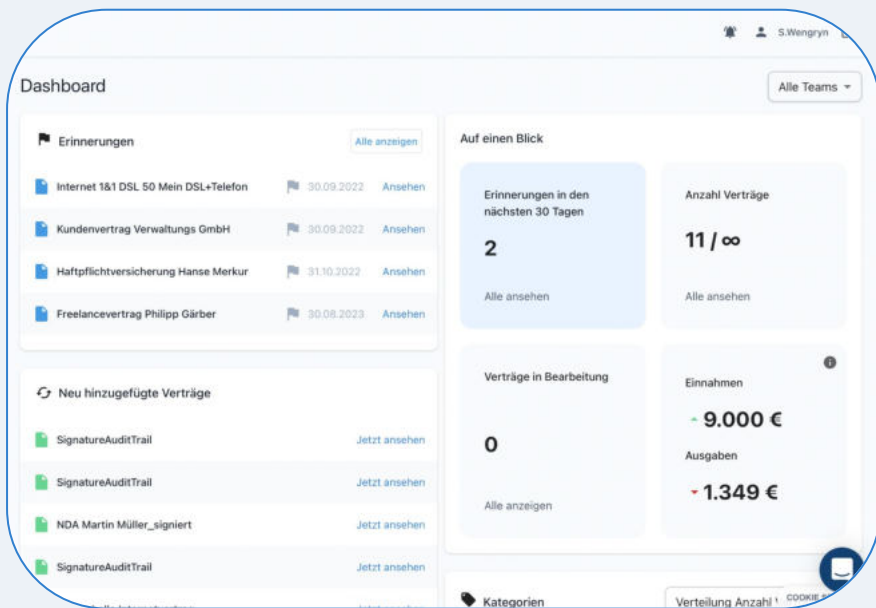
Analytics
Powerful analytics support the decision you are about to make

25+%
of contracts have the potential to reduce costs¹

18 min
to find a contract in an unstructured system²

40.000€
Is the cost saving of one customer after 3 months³

Our product delivers insights and value across the whole company



ContractHero helps with



Due diligence



Efficiency improvements



Controlling



Expense management



Strategic foresight



Liquidity management

— VISION

Going beyond managing contracts, ContractHero is on a mission to unlock their full potential

Understand

Extract
Visualize
Centralize

To build the SME's single-source-of-truth for contracts

Recommend

Enrich
Analyse
Benchmark

To provide guidance through automated alerts and recommendations

Execute

Delegate
Compare
Automate

To increase assistance and autonomy

ContractHero's value slope

— MOMENTUM

Innovative SaaS is conquering the SMEs toolstack and ContractHero is building the next category killer

People

Personio

Customers

pipedrive

Spend

 moss

Accounting



Contracts



— CUSTOMER VOICES

18 months after launch, ContractHero turns customers into fans



"ContractHero is [...] an **extreme time-saver** in our day-to-day operations and a source of valuable operational knowledge!"

Florian Bell, Geschäftsführer Natsana GmbH

n.



"ContractHero allow us to shine as a digital company to our customers, [...] our teams work more **agile and cost-efficient**."

Christian Aigner, Geschäftsführer booker GmbH

booker



"Thanks to the **intuitive user interface**, anyone can use it immediately and easily - completely without training"

Lukas Berg, Legal Counsel/Data Protection Officer Schüttflix GmbH

SCHÜTTFLIX®



"Contracts are transformed from **soulless documents to living potentials**. This frees up liquidity."

Stefan Truthän, Geschäftsführender Gesellschafter hhpberlin

hhpberlin

Other leading teams that trust ContractHero

Bringmeister.de



AMBOSS

PENTA

TIFFANY & CO.



— TEAM

Expert insights and vast experience in building and scaling tech businesses

Sebastian

CEO - Founder



6+ years of scaling B2B sales & growth teams
Head of Sales at finleap venture, negotiated and signed agreements with 30+ banks & insurers
Built biggest affiliate channel for consumer loans at smava, managed annual marketing budgets of 6+m€

Gerry

CPO / COO - Founder



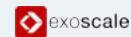
6+ years of leading teams in finance, legal & operations
1st hand experience in buying & implementing contract management software as head of finance & legal at Kolibri Games
Well -established network of CFOs / leaders in finance & operations

Tobias

CTO



15+ years of experience in leading positions and as CTO
Founded & scaled cloudControl, PaaS Enterprise Solution (Exit to Exoscale 2017)
Operating high availability platforms since 2009
Dipped into AI even before it was a trend





Get in Touch

Sebastian Wengryn



ContractHero



+49 151 111 41 331



sebastian.wengryn@contracthero.de