



Accounting Summit Day One

September 11th, 2024 ACCOUNTING SUMMIT MAIN STAGE

**ACCOUNTING
SUMMIT MAIN
STAGE**

08:30 Welcome

The doors open at 8.30 am - so you can start networking over your first coffee or find yourself a good seat.

**ACCOUNTING
SUMMIT MAIN
STAGE**

09:15 Welcome

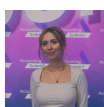
Opening of the event and welcome by the organisers



Inken Meyer-Hess
Accounting Summit



Tjorve Steffen
Accounting Summit



Eli Tracz
Accounting Summit



Celina Wiechmann
Accounting Summit

Host



Steffi Landerer
*Accounting Summit
Moderation*

**ACCOUNTING
SUMMIT MAIN
STAGE**

09:30 Keynote in preparation



Sonja Demmer
Henkel

Host



Steffi Landerer
*Accounting Summit
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**ACCOUNTING
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STAGE**

10:00 Coffee break

Enjoy some coffee and cake and make new contacts with the visitors and exhibitors of the Accounting Summit.

**ACCOUNTING
SUMMIT MAIN
STAGE**

10:30 Keynote in preparation

Host



Steffi Landerer
*Accounting Summit
Moderation*

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11:00 OCR and accounting: the digital transformation of the financial world

Digitisation in accounting uses OCR technology to automatically capture and process financial documents. This speeds up the accounting process, reduces errors and enables real-time data. This discussion will share how OCR is modernising accounting and the benefits this brings to businesses.



Carina Denker
Clinomic



Philipp Dudli
Swisscom

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11:45 AI in accounting: the future of finance

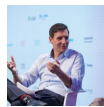
In this panel discussion, experts will explore the transformative role of artificial intelligence (AI) in accounting. Discover potential: Explore the opportunities that AI tools and solutions offer in finance to optimise processes and increase efficiency. Understand the challenges: Learn more about the challenges associated with implementing AI in accounting and how to address them. Follow current developments: Stay up to date on the latest trends and developments in the finance AI landscape.



Philipp Fründ
IQVIA Germany



Raymond Engler
Swisscom



Andreas Schmelzer
Porsche Holding



Nicolas Boucher
AI Finance Club

Host



Ulrich Britting
ba group

ACCOUNTING
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12:30 Lunch break

Enjoy the food and make new contacts with the visitors and exhibitors of the Accounting Summit and Controlling Summit.

ACCOUNTING
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13:30 Startup Awards

Here you can see innovative startups that present smart new solutions for digital innovations in accounting. The best three will receive an Accounting Summit Startup Award - you vote!



Sebastian Wengryn
ContractHero



Niclas Storz
Tidely



Dominik Konold
Incentrium



Matthias Hoeffler
Natif.ai

Host



Steffi Landerer
Accounting Summit
Moderation

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14:30 Interaction with ESG, ERP implementation or digitalisation of teams

This discussion highlights the central importance of effective interaction in the areas of environmental, social and governance (ESG), ERP implementation and the digitalisation of teams.



Thorsten Ginsel
Sport Alliance



Robert Mallison
AUTO1 Group



Nikolas Kos
Blacklane



Tobias Riffel
LucaNet

Host



Ulrich Britting
ba group

ACCOUNTING
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15:15 Coffee break

Enjoy some coffee and cake and make new contacts with the visitors and exhibitors of the Accounting Summit.

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16:00 Keynote in preparation

Host



Steffi Landerer
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16:30 CFO in transformation

The role of the CFO in a transformation phase is of central importance for the success of a company in times of change. In this panel discussion, the diverse tasks and responsibilities of the CFO in supporting and managing transformation projects will be highlighted.



Florian Hoffmann
Kontora Family Office



Veronika von Heise-Rotenburg
everphone



Mirjam Stolz
Bauer Media



Anne Maldener
WPP

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17:15 The Impact of Gen AI on Accounting

- How GenAI transforms the Accounting and Finance departments and redefines the accounting profession
- How can companies and CFOs harness technology and create 'data-driven companies'
- What are future relevant skills in the world of accounting Operating model of the future and the role of IT



Severina Panteleeva
Siemens

Host



Steffi Landerer
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17:45 Accounting Summit Awards Ceremony 2024

Vote for the most inspiring, charismatic or innovative speakers in our app. The top three speakers on each stage will be presented with a Accounting Summit Speaker Award.

Host



Steffi Landerer
Accounting Summit
Moderation

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STAGE

18:00 Accounting Summit AFTERSHOW LOUNGE

Drinks and networking for all participants



Accounting Summit Day One

September 11th, 2024 MONT BLANC MASTERCLASSES

MONT BLANC MASTERCLASSES

08:30 Welcome

MONT BLANC MASTERCLASSES

10:00 Global e-invoicing strategies based on SAP in practice

In this masterclass, you will learn how to integrate e-invoicing into your SAP system and integrate invoice exchange with Poland, France, Spain & Germany, among others, into the existing invoicing process with just one API.

Because: The e-invoicing wave is rolling towards us. Many challenges in accounting processes await us. In 30 minutes, Kevin Teipel and Sönke Wahlers will give you a detailed overview of the topic and helpful information on how you can prepare your invoicing process for the upcoming changes in good time.



Kevin Teipel
BPO Consult



Sönke Wahlers
BPO Consult

Host



Nona Brodersen
*Accounting Summit
Moderation*

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11:00 Navigating Sustainability - A practical insight into the implementation of end-to-end ESG reporting

It is no longer just large corporates that are facing the challenge of reporting non-financial environmental, social and governance (ESG) information in accordance with the CSRD (Corporate Sustainability Reporting Directive) for the first time. But what data is needed and how can I collect it as efficiently as possible? Navigating Sustainability is a 30-minute guide based on the example of a practical implementation of the ESG requirements: from data definition and data collection to an informative and audit-proof report.



Daniel Ölschläger
PAS Financial Advisory



Sven Schubert
Envoria

Host



Nona Brodersen
*Accounting Summit
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**11:30 Professionalisation of the finance function:
experiences and best practices of a PE CFO**

What tried-and-tested, pragmatic solutions are available to quickly and sustainably eliminate the typical deficits in the finance function of small and medium-sized companies and to meet the requirements - not only of financial investors - in the long term?



Dag Jessel
Scanbot SDK

Host



Nona Brodersen
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12:30 Lunch break

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13:30 Masterclass Basware

Host



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14:00 Masterclass Apliqo

Host



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14:30 Masterclass Mazars

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15:00 Masterclass Pleo

Host



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15:15 Coffee break

Enjoy some coffee and cake and make new contacts with the visitors and exhibitors of the Accounting Summit.

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15:45 Advantages of integrated SAC planning

In our master class, we will show you how you can successfully digitalize your planning process with the help of SAP Analytics Cloud. By implementing this fully integrated planning solution, you can optimize your processes and take strategic decisions to a new level. Find out how SAC can help you to make your planning processes more efficient and manage your company in a future-oriented way.



Pascal Dickmann
Avantum Consult

Host



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16:15 Masterclass Treuenfels Projects

Host



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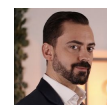
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16:45 Navigating CSRD - time is pressing: CSRD, implementation, updates & insights

The time is coming soon! CSRD reporting (Corporate Sustainability Reporting Directive) will be mandatory for many companies from 2024 or 2025. But what is the current status of preparations for data, processes and new reporting structures and what can we already learn from initial experiences? In this masterclass, you will learn about the latest developments and challenges, garnished with exciting practical examples and valuable insights. Ideal for executives, sustainability managers and anyone who is ready to take on the CSRD reporting challenge and master it successfully!



Benjamin Lösken
PwC



Patrick Sievering
PwC



Nadine Gehrke
PwC

Host



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17:15 Masterclass Expensya

Host



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18:00 Accounting Summit AFTERSHOW LOUNGE

Drinks and networking for all participants



Accounting Summit Day One

September 11th, 2024 MATTERHORN MASTERCLASSES

[MATTERHORN
MASTERCLASSES](#)

08:30 Welcome

[MATTERHORN
MASTERCLASSES](#)

10:00 Masterclass Payhawk

[MATTERHORN
MASTERCLASSES](#)

10:30 Single point of business: e-invoicing as the key to your business process optimization

The upcoming legal obligation regarding e-invoicing is a decisive turning point in the business world. However, this transition is much more than just a requirement; it provides the perfect opportunity to optimize business processes from scratch. AFI Solutions' Single Point of Business approach will provide a perfect solution for handling (e-)invoices and other documents, including receipt, sending, conversion and processing. Martin Bannik, AFI's e-invoicing expert, will explain how the implementation of the appropriate invoicing solutions can help to optimize your business processes comprehensively.



Martin Bannik
AFI Solutions

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11:30 Masterclass Workiva

[MATTERHORN
MASTERCLASSES](#)

12:00 Masterclass Floqast

[MATTERHORN
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12:30 Lunch break

[MATTERHORN
MASTERCLASSES](#)

13:30 Masterclass Mobilexpanse

[MATTERHORN
MASTERCLASSES](#)

14:00 Turbo controlling: new speeds in financial management

Immerse yourself in the world of high-speed controlling and how you can efficiently manage operational controlling processes, integrated financial planning and legal consolidation with the Corporate Planning Software. Find out in our live demo how fast and clear IBCS reports lead to more agile decisions.



Thorsten Riechers
Corporate Planning

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15:00 Win-win or love-hate relationship? Accounting vs. controlling

Accounting and controlling are often described as the cornerstones of successful corporate management. Magnus Bilke knows from many years of experience that in real life, the interplay between these disciplines is anything but straightforward.

His dream: a holistic collaboration at eye level that enables forward-looking, data-driven corporate management. With the DONE!Financials Group, he sets a good example and dispels common prejudices in his expert talk. It's a kind of pairing consultation for corporate finance, because his heart beats for the close integration of accounting and controlling.



Magnus Bilke
DONE!Financials

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15:15 Coffee break

Enjoy some coffee and cake and make new contacts with the visitors and exhibitors of the Accounting Summit.

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16:15 Project controlling with Prophix - from Shanghai to Stuttgart



Lucia Valdés
Ippolito Fleitz Group



Maria Fantetti
OAC Analytics

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16:45 BayWa: With SAP Central Finance to SAP S/4HANA

The agricultural group BayWa switched to SAP S/4HANA and implemented SAP Central Finance as a central part of the changeover. The go-live of the switch to SAP S/4HANA was at the beginning of 2024. With the introduction of SAP S/4HANA, the Group replaced a very heterogeneous SAP R/3 system that was around 20 years old. SAP Central Finance connects the old SAP R/3 system with the future SAP S/4HANA system and thus enables a gradual move with cutting patterns across the legal structures, significantly reducing complexity and risk in particular. At the Accounting Summit, Tobias Fausch and André Schwarz will report on the preliminary study carried out in advance and provide a practical insight into the subsequent implementation and the particular challenges of the project.



Tobias Fausch
BayWa AG



André Schwarz
Gambit Consulting

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17:15 Masterclass Finidy

Accounting for share-based compensation (ESOP/VSOP)



Dominik Konold
Incentrium

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Accounting Summit Day One

September 11th, 2024 ZUGSPITZE MASTERCLASSES

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MASTERCLASSES](#)

08:30 Welcome

The doors open at 8.30 am - so you can start networking over your first coffee or find yourself a good seat.

[ZUGSPITZE
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10:00 Masterclass Serrala

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MASTERCLASSES](#)

10:30 Masterclass Diamant Software

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11:00 Masterclass Workday

[ZUGSPITZE
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11:30 Masterclass Remote

[ZUGSPITZE
MASTERCLASSES](#)

12:00 Masterclass WTS



Sascha Schöben
WTS



Dr. Philipp Besson
WTS

13:30 Nice frontend, but nothing behind it? Rely on a reliable database for your controlling with the Datavault Builder!

Even the best controlling tool won't help if the data isn't right. Find out in this masterclass how DVB can help you with your data quality in day-to-day controlling!

Does this sound familiar to you?

Do you already have a business intelligence or corporate performance solution in place, but the discussions about data accuracy continue?

Do you have many parallel data streams from different upstream systems and lack a consistent database?

Are you looking for a suitable tool to digitalise your controlling, but the topic of data management has not yet been addressed?

You know that reliable controlling only works on the basis of a consistent database, but you are a long way from centralised data management?

Do you want reliable data quality, but are constantly confronted with changes in your system architecture?

The Datavault Builder supports you with all these requirements!

The tool helps you to set up professional data management in a requirements-driven and business user-friendly way and thus achieve reliable data quality for your reporting, analysis and planning processes.

In the masterclass, Tobias will use exciting best practices from everyday project work to show you how Datavault Builder can take you to the next level in the digitalisation of your controlling and finance.

Because in the end, even the best front end won't help if the data isn't right.

Come and see us!



Tobias Klinkenberg
xax

14:00 Intelligent computer processing for maximum efficiency: Best of Breed of the AI world on one platform

Immerse yourself in the world of intelligent invoice processing and discover our innovative solutions for efficient document management. Whether you want to extract, process or manage data, Doxis makes it all possible. We offer you seamless access to relevant information from various sources without having to rely on complicated interfaces. Learn more about transparent, rule-based extraction and AI-supported recognition for optimised workflows. Our platform combines the best of both worlds and is designed to optimise your processes. Discover how Doxis can modernise your workflows!



Fabian Schmitter
SER Group

14:30 Masterclass Retarus

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15:00 Mastering the monthly statement for credit cards and alternative payment methods: Modern financial processes

In this 15-minute masterclass, Roger reveals contemporary financial practices for efficient monthly closing of credit card and alternative payment methods. Gain valuable insights on how to optimise your financial processes and ensure efficiency, transparency and compliance. Experience the power of automated payment reconciliation with ReconHub Don't miss this opportunity to combine your financial management skills with the expertise of the industry leader.



Roger Niederer
Abrantix

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15:15 Coffee break

Enjoy some coffee and cake and make new contacts with the visitors and exhibitors of the Accounting Summit.

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15:45 Masterclass WTS Advisory

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16:15 Masterclass Deloitte

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16:45 Masterclass Easy Software

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17:30 Accounting Summit Awards Ceremony 2024

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MASTERCLASSES

18:00 Accounting Summit AFTERSHOW LOUNGE

Drinks and networking for all participants



Accounting Summit Day One

September 11th, 2024 CONTROLLING SUMMIT MAIN STAGE

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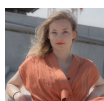
08:30 Welcome

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09:15 Welcome

Event opening and welcome from organizers

Host

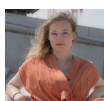


Inken März
*Accounting Summit
Moderation*

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09:30 Keynote in preperation

Host



Inken März
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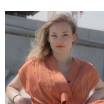
10:00 Coffee break

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10:30 Keynote in preparation

Host



Inken März
*Accounting Summit
Moderation*

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11:00 Controlling Transformation

What do we need to do today to be well prepared for the future?
The panel discussion on 'Controlling Transformation' provides an opportunity to explore the exciting developments in controlling.
Strategic changes: How does controlling transformation influence corporate strategy?

Use of technology: What role do new technologies play in controlling?
Company-wide effects: How is the transformation changing the way of working and culture in the organisation?



Sönke-Timo Kisker
GartenHaus



Moritz Menzel
DLE Group AG



Thomas Wolfkopf
Gebr. Brasseler



Mirjam Stolz
Bauer Media

Host



Lisa-Sophie Kleiss
Axel Springer

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11:45 Risk controlling

What role does risk controlling play in the long-term planning and strategic orientation of companies?

Our panel discussion on 'Risk Controlling' focusses on the identification, assessment and management of risks in companies. Experts will discuss the importance of risk controlling, the difficulties it entails and proven solutions.



Sebastian Waßermann
interzero

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12:30 Lunch break

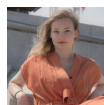
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13:45 In Preparation



Nicolas Boucher
AI Finance Club

Host



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15:15 Coffee break

Enjoy some coffee and cake and make new contacts with the visitors and exhibitors of the Accounting Summit.

16:00 Love counts

Revenue, profit, turnover rates, time-to-market—numbers provide security in uncertain times and are indispensable in our lives and companies.

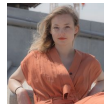
Bosses (usually) love them, employees (usually) hate them, and financial officers, as guardians of the numbers, are caught in a volatile, fast-paced world between the desire for reliable information, “safe” forecasts, and the suspicion that half-truths and political games could undermine the credibility of “their” numbers.

How do you manage to identify decision-relevant information in this environment, communicate it clearly, and recognize the unwanted impacts reporting and planning can have? You will find out in “Love counts” the first relationship counseling for numbers and people.



Petra Helm
Voith

Host



Inken März
Accounting Summit
Moderation

16:30 Female Leadership in Controlling

Our panel discussion on 'Female Leadership in Controlling' explores the important role of women in leadership positions in finance. It will discuss the challenges and opportunities that exist to promote and support female talent in this industry.



Pia Burkarth
Signal Iduna Gruppe



Pari Afsharvand
Feser-Graf Gruppe



Lisa-Sophie Kleiss
Axel Springer

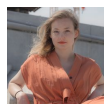
Host



Veronika von Heise-Rotenburg
everphone

17:15 Keynote in Preparation

Host



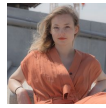
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18:00 Accounting Summit AFTERSHOW LOUNGE

Drinks and networking for all participants