



# Accounting Summit Day Two

## September 21st, 2023 MAIN STAGE

### MAIN STAGE

#### 09:00 Welcome

The doors open at 8.30 am - so you can start networking over your first coffee or find yourself a good seat.

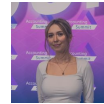
### MAIN STAGE

#### 10:15 Welcome

Opening of the event and greetings by the organizers.



**Inken Meyer-Hess**  
*Accounting Summit*



**Eli Tracz**  
*Accounting Summit*



**Celina Wiechmann**  
*Accounting Summit*

### MAIN STAGE



PRESENTATION

#### 10:30 Transformation of financial processes - digital mindset as the basis for technological change

Newer and newer technologies are coming from the market that allow us to run processes without the need for menus. These technologies must be used to challenge the existing systems and deliver positive added value to the company's value. The focus is on how I actively involve people in the digitization strategy so that the greatest possible added value can be generated for the company. We show how a purpose driven organization and an innovative change process can successfully initialize a digital transformation and establish new technologies and collaboration models.

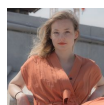


**Raymond Engler**  
*Swisscom*



**Bernhard Nitz**

*Host*



**Inken März**  
*Accounting Summit*  
*Moderation*

## MAIN STAGE



PANEL  
DISCUSSION

### 11:00 Reporting - Processes from medium-sized companies to corporate groups

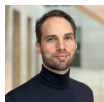
How to set up a quick reporting every month?



**Marina Meyer**  
*Meypap*



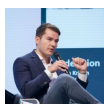
**Tobias Schulze**  
*Everphone*



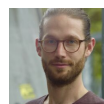
**Oliver Friedrich**  
*ELAINE Technologies*



**Philipp Fründ**  
*IQVIA Germany*



**Henrik Fröhlich**  
*Sovereign Speed*



**Jan Diebecker**  
*flaschenpost*

Host



**Lisa Kristina Emme**  
*Flex Capital*

## MAIN STAGE



PANEL  
DISCUSSION

### 11:45 #digitalfinance - CFO Panel

How must finance tech be set up strategically, and what are the benefits? What crises can be managed with digitization, multi-crisis environment, what strategies are needed?



**Rainer Veith**  
*Edelmann Group*



**Sönke-Timo Kisker**  
*HolidayPirates*



**Stefan Köhler**  
*Cyberport*



**Alexander Balandin**  
*Bosch Healthcare Solutions*

Host



**Ulrich Britting**  
*ba group*

## MAIN STAGE

### 12:30 Lunch break

## MAIN STAGE

 PANEL  
DISCUSSION

### 13:30 Startup Awards

Here you'll see innovative startups presenting smart new solutions for digital innovation in accounting. The best three will receive an Accounting Summit Startup Award - you vote!



**Richard Ranftl**  
*Transform8*



**Dominik Konold**  
*Finidy*



**Conny Sebastian Bauer**  
*Caya*

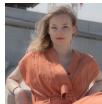


**Axel Neumann**  
*Mнду*



**Elena Salinitro**  
*loyos bi*

*Host*



**Inken März**  
*Accounting Summit  
Moderation*

## MAIN STAGE

 PRESENTATION

### 14:00 Transforming Finance like a BOSS

How can you build a sustainable and weatherproof finance function despite demographic change and high competition for scarce finance talent? What kind of mindset is needed for this? Which skills need to be strengthened or even newly developed in order to make the finance function "weatherproof"? And how do you increase employee satisfaction and show that the formula FASHION X FINANCE = FUN works? We would like to demonstrate this with insights into our transformation program "FINANCE & TAX Next" at HUGO BOSS.

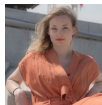


**Katharina Herzog**  
*HUGO BOSS*



**Esther Berghäuser**  
*HUGO BOSS*

*Host*



**Inken März**  
*Accounting Summit  
Moderation*

## MAIN STAGE

 PANEL  
DISCUSSION

### 14:30 Effectiveness of intercultural teams

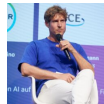
What makes intercultural teams more successful than homogeneous teams in financial accounting? Are only globally operating groups capable of building intercultural teams?



**Sergio Zunino**  
*SZO Process & People*



**Sebastian Tiedemann**  
*ECE Group Services*



**Florian Wilhelm**  
*Sonova Group*

Host



**Fabian Platzen**  
*iwoca*

## MAIN STAGE

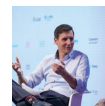
 PANEL  
DISCUSSION

### 15:15 The impact of AI on the change process in finance

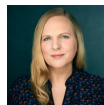
In this discussion, we highlight the current biggest challenges in the financial industry against the backdrop of change management.



**Raymond Engler**  
*Swisscom*



**Andreas Schmelzer**  
*Porsche Holding*



**Anika Bucker**  
*Delivery Hero*

Host



**Ulrich Britting**  
*ba group*

## MAIN STAGE

 PRESENTATION

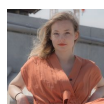
### 16:00 From data chaos to One source of truth

Between spin-off, M&A transactions, migrations and reorganization - How Interzero Plastics Recycling Group established a stable finance organization with few resources within 12 months.



**Sebastian Wassermann**  
*interzero*

Host



**Inken März**  
*Accounting Summit  
Moderation*

## MAIN STAGE

### 16:30 Accounting Summit Awards Ceremony 2023

Vote for the most inspiring, charismatic or innovative speakers in our app. The top three speakers on each stage will be presented with a Accounting Summit Speaker Award.  
App-Download

**MAIN STAGE**    **16:45**    **Networking & drinks for all participants**

**MAIN STAGE**    **20:00**    **End of Accounting Summit 2023**



# Accounting Summit Day Two

## September 21st, 2023 MONT BLANC MASTERCLASSES

### MONT BLANC MASTERCLASSES

#### 09:00 Welcome

The doors open at 8.30 am - so you can start networking over your first coffee or find yourself a good seat.

### MONT BLANC MASTERCLASSES

#### 10:00 Intelligent invoice processing and AI technologies for your finance department

How can your finance department benefit from intelligent AI technologies? Discover Nagarro's "Invoice Scanner for SAP S/4HANA" in our masterclass session. A powerful tool developed in collaboration with our partner Abbyy, whose main advantage is its seamless integration with SAP S/4HANA. Learn how the tool extracts, validates and transfers invoice data to your SAP S/4HANA system.



**Maximilian Jägler**  
Nagarro



**Ulrich Winter**  
Nagarro

*Host*



**Steffi Landerer**  
Controlling Summit  
Moderation

### MONT BLANC MASTERCLASSES

#### 10:30 From 0 to 100 - Controlling in a new dimension

Tackle the challenges of operational controlling, integrated financial planning and legal consolidation with a comprehensive solution. In the live demo of the Corporate Planning Software, you will learn how to be more agile and make better decisions based on comprehensible management reports in line with IBCS standards and a high forecast speed.



**Thorsten Riechers**  
Corporate Planning

*Host*



**Steffi Landerer**  
Controlling Summit  
Moderation

**11:00 The transformation of cash accounting at CHG-Meridian with the help of Payhawk**

With 1300 employees, CHG-Meridian develops, finances and manages individual utilization models for technologies in the healthcare, IT and industrial sectors. The company is active in 30 countries and manages a portfolio of 8.95 billion euros (2022). To digitize spend management, the international company has chosen Payhawk's solution. In this masterclass, representatives from both companies will show, on the one hand, how they jointly identified the challenges at CHG-Meridian and then, based on this, defined the success criteria for the pilot phase. They will also provide practical insights into the implementation process and the global roll-out in a large international company.



**Manuel Holzer**  
*Payhawk*



**Alexander Schilling**  
*CHG AG*

*Host*



**Steffi Landerer**  
*Controlling Summit  
Moderation*

**11:30 Automation and digitalization of reporting in times of CSRD/ESRS and ESEF - data management, reporting process, reporting/disclosure management systems**

We show an overview of the CSRD requirements and the necessary project components. Companies are not yet prepared for these challenges from a business and technological point of view. In addition, there are the change requirements for the IT architecture and the need for software selection, or in other words: how to master the jungle of software providers and products. In addition, we show the deepening around the ESEF formatting as a specific requirement, which is already currently applied for the annual financial report of capital market-oriented companies.



**Björn Seidel**  
*PwC*



**Patrick Sievering**  
*PwC*

*Host*



**Steffi Landerer**  
*Controlling Summit  
Moderation*

## MONT BLANC MASTERCLASSES

### 12:00 AUTODOC not only makes mobility simple and sustainable, but also its reporting processes

As a leading online retailer for automotive spare parts, AUTODOC not only makes mobility simple and sustainable, but also its reporting processes. Why the company took a close look at its process in the first place, what considerations ultimately led to modernization and how this was then successfully implemented, you can find out in the Masterclass.



**Christian Frauen**  
*Workiva*



**Oleg Deringer**  
*AUTODOC*

*Host*



**Steffi Landerer**  
*Controlling Summit  
Moderation*

## MONT BLANC MASTERCLASSES

### 12:30 Lunch break

## MONT BLANC MASTERCLASSES

PRESENTATION

### 13:30 From Data to Story

For many organizations, Microsoft PowerPoint is more than a presentation tool, it is often used to visualize data with the intent to drive business decisions. Many hours go into creating, revising, refining, and versioning presentations but despite this effort, most presentations do not tell a compelling story to drive these critical decisions. PowerPoint is not the problem though, it's how we use it. Robin Jung, Head of Product Management at think-cell, will share best practices in data visualization and storytelling techniques to create impactful presentations. He will demonstrate how to eliminate manual tasks, automate reporting, and increase presentation quality while saving 70% of your slide production time.



**Robin Jung**  
*think-cell*

*Host*



**Steffi Landerer**  
*Controlling Summit  
Moderation*

## MONT BLANC MASTERCLASSES

### 14:00 Change is coming!

Invoicing has always been a matter between suppliers and their customers - government didn't really get involved. But now change is coming; or it is actually already happening. It started in Latin America and in 2019 it came to Europe, when Italy successfully implemented mandatory electronic invoicing. Many European countries, Germany included, have announced that they will follow in Italy's footsteps; the European Union has formulated a new proposed European Directive called 'VAT in the Digital Age'. Change is coming and businesses need to start with their preparations. Join this session and learn why governments are getting involved in the invoice flow, and what this means for your business. We'll also provide you with best practices on how to you can use Government intervention as an opportunity to improve your P2P and O2C processes.



## MONT BLANC MASTERCLASSES

 PRESENTATION

### 14:30 ECIT Digital

Andreas Viljugrein, a self-proclaimed 'invoice nerd', boasts 14 years in IT management within accounting. Currently with ECIT and formerly the IT Director at Azets and Visma BPO, he's one of the masterminds behind ECIT Digital's machine learning platform. We're thrilled to welcome him to today's masterclass.



**Andreas Viljugrein**  
*ECIT Labs*

*Host*



**Steffi Landerer**  
*Controlling Summit  
Moderation*

## MONT BLANC MASTERCLASSES

 PRESENTATION

### 14:45 Beyond Chat GPT - How to automate your procurement-related back office with AI: Customs, taxes, accounting and central bank reporting.

A new generation of AI is revolutionizing our world. New AI models understand us better and better, can process language information even faster, and thus enable automations that were previously impossible. But what does this mean for corporate finance departments? In our masterclass, you will learn how to fully automate administrative back-office activities along the procure-to-pay process with the next generation of AI. We will highlight the following application areas: Accounting automation, Automation of tax audits, Automation of customs tariff number determination, Automation of LZB and Intrastat declarations. In the Masterclass, we will show how you can integrate modern AI assistants into existing processes and system landscapes.



**David Weber**  
*Nooxit*

*Host*



**Steffi Landerer**  
*Controlling Summit  
Moderation*

**MONT BLANC  
MASTERCLASSES**

 PRESENTATION

**15:15 The Deployment Spike: Case Studies in New Tech Deployments Upending Controls**

New invoicing solution, ERP migration, M&A. Have you just gone through one of these? Or have it scheduled for 2024? During this session, we will walk through data-based case studies highlighting the impact on invoice processing and payments during new tech deployments. Then, we will show you how to recover any payment errors and prevent them in the future.



**Danny Thompson**  
*Apex Analytix*

*Host*



**Steffi Landerer**  
*Controlling Summit  
Moderation*

**MONT BLANC  
MASTERCLASSES**

**15:30 Accounting Summit Awards Ceremony 2023 - End of Stage**

*Host*



**Steffi Landerer**  
*Controlling Summit  
Moderation*

**MONT BLANC  
MASTERCLASSES**

**16:45 Networking & drinks for all participants**

**MONT BLANC  
MASTERCLASSES**

**20:00 End of Accounting Summit 2023**



# Accounting Summit Day Two

## September 21st, 2023 MATTERHORN MASTERCLASSES

### MATTERHORN MASTERCLASSES

#### 09:00 Welcome

The doors open at 8.30 am - so you can start networking over your first coffee or find yourself a good seat.

### MATTERHORN MASTERCLASSES

 PRESENTATION

#### 10:00 Development and enablement of an integrated planning and reporting solution at Winterhalter Group

In our presentation, we will introduce you, together with our customer Winterhalter, to the joint project to implement an Integrated Planning & Reporting solution with Board. Integrated planning enables Winterhalter to automate processes and transparent reporting provides a sound basis for decision-making. Gain exciting insights into the contents and the project process and learn how you are quickly able to take over components yourself in Board.



**Sarah Günther**  
*Transform8*



**Jörg Oberländer**  
*Transform8*

### MATTERHORN MASTERCLASSES

#### 10:30 #processyourinvoiceswhereyouwant using SAP and Microsoft 365 as an example -. how to set up your finance team for the future

What is the cost of not setting up your financial accounting strategically for the future? The answer to this question is quite easy: in the end, it will have an impact on your competitiveness and profitability. After all, analog and inflexible processes cost time, tie up resources and do not necessarily increase employee satisfaction. Get practical insights on how to connect your SAP invoice processing with your Microsoft 365 world and thus raise it to the next level. With d.velop, as a platform provider, you will master current challenges and trends and catapult your finance team into a successful future. The masterclass ends with an overview of the standard solution and the numerous further integration possibilities into your existing systems (ERP- Fibu- & WaWi).



**Markus Sünker**  
*d.velop*



**Leon Pleuger**  
*d.velop*

*Host*



**Nona Brodersen**  
*Accounting Summit  
Moderation*

**11:00 Roadmap to Integrated Reporting with Digital (ESEF) Reporting**

The increasing demands on external reporting leave companies no time to breathe. The clear focus is on ESG aspects. After the EU Taxonomy Regulation comes into force in 2020, the reporting requirements and scope of application of the reporting will be significantly expanded in the coming years. expanded. In addition, the information is to be prepared in a structured digital reporting format (ESEF) to enable machine analyses. possible. We will show you which challenges you and how you can integrate your financial and sustainability reporting. sustainability reporting.



**Silvia Geberth**  
*Deloitte*



**Okan Zengi**  
*Deloitte*

*Host*



**Nona Brodersen**  
*Accounting Summit*  
*Moderation*

**11:30 How to miss adding transparency & automation to your key finance processes.**

It's still surprising, how much time accounting teams spend with manual activities and to which extent financial reporting depends on the interpretation of data. Why do we need governments to enforce better practices? France, Poland, and Spain are only three examples of European countries introducing E-Invoicing mandates in 2024. Additionally, Germany will follow in 2025 with mandatory E-Invoicing for all B2B invoices. This is on the one hand side a unique opportunity to rethink the communication with your customers and suppliers and on the other hand a big threat if you are unprepared. Attend this masterclass to learn, how technology in combination with the right tools and team allows you to do much more than keeping the lights on: to convert your finance operations into a shining lighthouse that leads marketing, sales, and production to additional growth paths.



**Johannes Abrams**  
*OpenText*



**Matthias Nießen**  
*OpenText*

*Host*



**Nona Brodersen**  
*Accounting Summit*  
*Moderation*

**MATTERHORN  
MASTERCLASSES**

**11:45 Don't fall for sunk costs - How continuous reassessment of software decisions promotes sustainable growth**

Growth-oriented companies are always faced with the challenge of making complex decisions about (new) software solutions. In this masterclass, Falco Blumschein (VP Operations & Finance) uses several 'war stories' to describe what Lanes & Planes has learned from software implementations and what pitfalls lurk in the dilemma of decision agility and sunk costs.



**Falco Blumschein**  
*Lanes & Planes*

**MATTERHORN  
MASTERCLASSES**

**12:15 Accounting Summit Awards Ceremony 2023 - End of Stage**

**MATTERHORN  
MASTERCLASSES**

**12:30 Ending MC 2 Day 2**

**MATTERHORN  
MASTERCLASSES**

**16:45 Networking & drinks for all participants**

**MATTERHORN  
MASTERCLASSES**

**20:00 End of Accounting Summit 2023**