

Accounting Summit Day One

September 20th, 2023 MAIN STAGE

MAIN STAGE 08:30 Welcome

The doors open at 8.30 am - so you can start networking over your first coffee or find yourself a good seat.

MAIN STAGE 09:15 Welcome

Event opening and welcome from organizers



Inken Meyer-Hess Accounting Summit



Eli Tracz Accounting Summit



Celina Wiechmann Accounting Summit

MAIN STAGE 09:30 Think Finance different ... disrupt historic

\Re PRESENTATION

principles How might we stay in game? What do we need to achieve digital transformation ? What can i utilize our basics to drive innovation? How might we embrace change to take strategic advantage? How might we (Accounting) create impact for our company?



Christian Brumm Zalando

Host



Inken März

Accounting Summit Moderation

MAIN STAGE

10:00 Coffee break

Enjoy some coffee and cake and make new contacts with the visitors and exhibitors of the Accounting Summit.



PRESENTATION

10:30 Company cards for more efficiency: Why no-card policy is a mistake

For decades, many companies have had a long-outdated attitude towards the use of company cards by their employees. In this session, an expert in digitizing finance processes will explain why these companies are making a mistake. You'll learn the benefits in terms of security, cost control and increased efficiency for those who rely on an integrated solution of expense management software and smart corporate cards. And you'll find out how digital spend management can prepare your company for future ESG policies.



Manuel Holzer Payhawk

Host



Inken März Accounting Summit Moderation

11:00 ESG Reporting - Challenges and Opportunities

MAIN STAGE

PANEL DISCUSSION

Dr. Dirk



Dr. Dirk Guntermann Hannover Rück-Gruppe



Katharina Herzog HUGO BOSS

Tobias Riffel

Lucanet



Stefan Köhler Cyberport

Host



Jil Rohrbeck GIANT



PANEL DISCUSSION

11:45 Skill Development & Enabling der Finance & **Controlling Teams**

Which success-critical skills do teams need now and in the future? How can these skills be developed? How must the accountant of the future be positioned? How can finance leads use storytelling to achieve this?



André Hiesl Serviceplan Group





Dr. Richard Strate Gewoba



Franziska Teutscher Snipes



Carina Denker Douglas



Harry Langenfeld FloQast

Host



Stephanie Bräuchle DKMS Group

12:30 Lunch break MAIN STAGE

13:45 Accounting Summit Startup Awards MAIN STAGE



Niclas Storz Tidely



Steffen Minier Taxmaro



Sebastian Wengryn ContractHero



Dr. Siebelt Habben DESTOreport



David Weber



Jens Quadbeck Finmatics



Stephan Schuller FOMA

Host



Inken März Accounting Summit Moderation



Thomas Prokopp Airrange

Samir Kharkan

Scalue

MAIN STAGE

PANEL DISCUSSION

14:30 Panel - Shared Service Center

What needs to be considered when setting up a shared service center? Site selection, planning and co.



Susanne Ollmann Villeroy & Boch



Melanie Sorg STARK

Host



Andreas Schmelzer Porsche Holding

MAIN STAGE 15:1

15:15 Coffee break

Enjoy some coffee and cake and make new contacts with the visitors and exhibitors of the Accounting Summit.

MAIN STAGE16:00New Work, New World: How innovative working
methods are changing accounting

In a rapidly changing business world, it is imperative that companies adapt and implement innovative ways of working to remain competitive. The implementation of New Work in my area of responsibility demonstrates how a traditional company can transform the way employees work in a "traditional department" while achieving the goal of the "Best Workplace to Be." In my presentation, I will explain how the implementation of New Work has helped to make the workplace more attractive and how this has become a competitive advantage for us.



Dr. Christian Cobbers Henkel

Host



Inken März Accounting Summit Moderation

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MAIN STAGE
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16:30 Impact Accounting - how Accounting can be sustainable

PANEL DISCUSSION

How to switch over to sustainable accounting and be efficient at the same time.



Dennis Aschoff Eitner Security



Veronika von Heise-Rotenburg everphone



Bettina Fischer Hivebuy

Host



lana Scharfschwerdt somea Partners

MAIN STAGE 17:15 From Start Up- to Corporate Accounting

 \Re PRESENTATION

What challenges does accounting face in a growing company? A field report that sheds light on the effects of growth and corporate goals on accounting and presents its supporting role for corporate development.



Fatih Esir Free Now

Host



Inken März Accounting Summit Moderation

MAIN STAGE 17:45 Accounting Summit Awards Ceremony 2023 Vote for the most inspiring, charismatic or innovative speakers in our app. The top three speakers on each stage will be presented with a Accounting Summit Speaker Award. App-Download

18:00 Accounting Summit AFTERSHOW LOUNGE MAIN STAGE Drinks and networking for all participants



Accounting Summit Day One

September 20th, 2023 MONT BLANC MASTERCLASSES

MONT BLANC C

08:30 Welcome

The doors open at 8.30 am - so you can start networking over your first coffee or find yourself a good seat.

MONT BLANC 10:0 MASTERCLASSES

10:00 Eyes closed and through? Never fly blind through the AP process again!

In our Basware Masterclass, we talk about how to get full visibility based on AI powered insights in your Basware AP process. Never make bad decisions again and optimize the AP process through continuous improvement to get maximum automation.



Sven Maschberger Basware

Host



Steffi Landerer Controlling Summit Moderation

MONT BLANC 1 MASTERCLASSES

10:30 The best of greenfield and brownfield - optimize your financial processes sustainably with the BLUEFIELD[™] approach

The transformation to SAP S/4HANA enables you to lay the foundation for an agile and future-proof corporate world. As a happy medium, the BLUEFIELD[™] approach from our partner SNP combines the advantages of greenfield and brownfield. This enables you to retain selected processes and settings while cleansing obsolete data. Learn more about how selective data transformation can be used to migrate functions and data that are still required for your financial processes in a single step, while flexibly adding new requirements. As a result, IT landscapes can be restructured and modernized much faster, and data can be transferred securely to new systems or cloud environments. Let's move your digital finance forward together!



Kriszta Olah Scheer

Host



MONT BLANC 13 MASTERCLASSES

PRESENTATION

11:00 Navigate Your Growth Journey with Workday Finance: A Look at Staffbase

In this session, we'll explore how Staffbase, a leading employee communications cloud and intranet, utilizes Workday Finance to support its rapid growth and global expansion. As Staffbase transitioned from a startup to a "unicorn" company with more than 800 employees worldwide, Workday Finance has been instrumental in ensuring efficient financial operations. Our discussion will highlight how Workday Finance supports Staffbase's mergers and acquisitions activities, facilitates internal communication, and contributes to the company's continuous growth strategy. Join us to understand the role of Workday Finance in Staffbase's successful journey and gather insights that could help your own organization's growth trajectory.



Tim Teuscher Workday



Host



Steffi Landerer Controlling Summit Moderation

MONT BLANC 13 MASTERCLASSES

ELANC 11:15 The Modern Finance Tech Stack: Best Practices and LASSES Learnings from Bayer AG

Together, Sergio Zunino, Head of Accounting Integration at Bayer AG and Jens Leucke, Head of DACH at Pleo, talk about the ideal tech stack of the modern finance team. They highlight best practices and learnings from Bayer AG in the dynamics of deciding on the right system and which parameters should be considered. Key Take-Aways: -Valuable insights and actionable tips from an experienced finance leader. - Which decision parameters to set in senior management - How the right tools can help you get a clearer view of your corporate finances



Sergio Zunino SZO Process & People



Host



MONT BLANC MASTERCLASSES

\Re PRESENTATION

11:30 "360 Degree Talk: Challenges and Strategies for Digitizing the Office of Finance."

The digitization of the Office of Finance involves overcoming various hurdles. In our 360-degree talk, you will learn first-hand how digitalization in Finance was mastered. LucaNet and KMPG share their view of what is important for a successful finance software project and what matters.



Ferdinand Schwarzberg



Daniel Kühlenthal KPMG



Michael Urban Megatech MIFL AG

Host



Steffi Landerer Controlling Summit Moderation

MONT BLANC MASTERCLASSES ℜ PRESENTATION

12:00 The Deployment Spike: Case Studies in New Tech **Deployments Upending Controls**

New elnvoicing solution, ERP migration, M&A. Have you just gone through one of these? Or have it scheduled for 2024? During this session, we will walk through data-based case studies highlighting the impact on invoice processing and payments during new tech deployments. Then, we will show you how to recover any payment errors and prevent them in the future.



Danny Thompson Apex Analytix

Host



Steffi Landerer Controlling Summit Moderation

12:15 Lunch break **MONT BLANC** MASTERCLASSES

MONT BLANC 1 MASTERCLASSES

PRESENTATION

13:30 Budget Pioneers of the Future - Control and Freedom through Digitalization in Harmony

Trust is good, but financial controlling is usually better. How can you reasonably reconcile the requirements of the finance department with today's employees' desire for autonomy? This requires good communication and the right automation.



Jannik Lempken *Mobilexpense*



Hanh Nguyen Mobilexpense

Host



Steffi Landerer Controlling Summit Moderation

MONT BLANC 14 MASTERCLASSES & PRESENTATION

14:00 How the Lapp Group implemented a modern, integrated analysis and planning application for financial and operational control with the help of Apliqo.

The Lapp Group is an internationally active, family-run company for which the reporting and planning process is an important management tool. Within these processes, there have been different challenges in the past. In this masterclass you will learn from the person responsible for the project how Lapp overcame these challenges by using Apligo. Challenges: Structure - lack of a unified ERP system and different levels of granularity, complicating the analysis and planning process. Reporting - lack of global standard reporting (tool), encourages sending static reports via Excel or pdf. Planning - group-wide planning on Excel, increases the number of possible errors and the turnaround time for planning After a lengthy evaluation process, the Lapp Group has significantly improved the reporting and planning process with the Apligo FPM solution developed by Cubewise. Solutions A database that serves as the basis for financial and operational data A reporting system that provides any analysis for P&L, balance sheet and cash flow, as well as operational analysis areas (sales, margins, headcount, price/quantity, transfer prices) An integrated and driver-based planning solution (P&L, balance sheet, cash flow) that moves the company away from Excel and simplifies the planning process A modern web front-end that enables users to take the analysis and planning process to another level.



Thimo Sachs *Lapp Group*

Host



MONT BLANC 3 MASTERCLASSES

PRESENTATION

14:30 Touchless Processing: More transparency, faster results, less effort

- How to automatically capture, robotically reconcile and process documents in one place - Why integrated collaboration between purchasing and accounts payable is critical to success - How to design the purchase-to-payment process with all procurement and invoice processes for expenses



Mirko Stetefeld Onventis

Host



Steffi Landerer Controlling Summit Moderation

MONT BLANC MASTERCLASSES

IT BLANC15:00The job as an accountant in times of ChatGPT andERCLASSESartificial intelligence

What is the future? More tools and fewer professionals? The market changes, trends change, people change, but the core and fundamentals of accounting remain. What are the requirements in today's world? What do accountants, the market, the companies need? In the midst of the "War of Accounting Talents", DONE!Financials believes that professional know-how and the right experts are more important than ever, even in times of ChatGPT and artificial intelligence. After all, any tool can only be as good as the person using it.



Magnus Bilke DONE!Financials

Host



Steffi Landerer Controlling Summit Moderation

MONT BLANC MASTERCLASSES

15:15 Coffee break

Enjoy some coffee and cake and make new contacts with the visitors and exhibitors of the Accounting Summit.

MONT BLANC 1 MASTERCLASSES

PRESENTATION

15:45 Seamless integration and structured e-files: Welcome to your future of office organization!

Imagine how all file shelves are a thing of the past and your office is an efficient, paperless oasis. We will present how you can take full advantage of the benefits of a paperless office in your accounting department with our digital easy products, easy for SAP Solutions and structured e-files and make your digital transformation a sustainable success. With the help of the global search function (e.g. by accounts payable/debtors or any other object), the effortless filing of documents via drag & drop and location-independent use, your team will work hand in hand. Do you want to set up your accounting in a sustainable and scalable way? Do you want to use digital processes to make your company even more successful? Immerse yourself in the exciting world of the paperless future and learn first-hand how to optimize your business processes and increase your efficiency.



Fabian Schittenhelm Easy Software



Thomas Werdich *Easy Software*

Host



Steffi Landerer Controlling Summit Moderation

MONT BLANC 10 MASTERCLASSES

BLANC16:00Next Level Finance Automation: The Future Path to
an Automated Closing Process

The primary responsibility of finance is to produce reliable and accurate financial reports. Manual tasks and outdated, fragmented processes hinder already busy finance teams from focusing on their core responsibilities. This results in opaque, error-prone, and nonscalable processes that many companies struggle with. A highly automated close process helps increase transparency and accuracy while reducing costs and risk. Are you also struggling with the above issues, then attend our masterclass and learn: - What to look for in your transformation project (Dos&Dont's). - More about best practice finance transformation journeys - Where you can identify automation potential



Thomas Ulbrich Trintech

Host



MONT BLANC 16 MASTERCLASSES

16:30 How FINN conquered its AP paperwork Mountain: Resolving Invoice Bottlenecks, Reducing Errors, and Driving Team Satisfaction

In this exclusive masterclass, join Rossum and FINN as they take center stage to unveil the transformative power of Al-driven intelligent document processing. Discover firsthand how their strategic adoption of cutting-edge technology not only managed but conquered the surge in document volume, stemming from a remarkable expansion of operations within the dynamic German market. Get ready to dive deep into this success story and gain invaluable insights into the future of streamlined document management.



Fabian Brossok FINN



Árpád Deák Rossum

Host



Steffi Landerer Controlling Summit Moderation

MONT BLANC16:45Accounting Summit Awards Ceremony 2023 - EndMASTERCLASSESof Stage

Host



Steffi Landerer Controlling Summit Moderation

MONT BLANC 17:45 Accounting Summit Awards Ceremony 2023 MASTERCLASSES

Host



Steffi Landerer Controlling Summit Moderation

MONT BLANC 18:00 Accounting Summit AFTERSHOW LOUNGE MASTERCLASSES



Accounting Summit Day One

September 20th, 2023 MATTERHORN MASTERCLASSES

MATTERHORN 0

08:30 Welcome

The doors open at 8.30 am - so you can start networking over your first coffee or find yourself a good seat.

MATTERHORN10:00MASTERCLASSESℜ PRESENTATION

10:00 The e-invoicing obligation in Germany and Europe is coming! How do you prepare your company until 2025?

The German government is planning a national electronic reporting system to combat VAT fraud by 2025. There is already a discussion paper on this existing since April, in which the Federal Ministry of Finance (BMF) published its ideas on the introduction of a mandatory einvoice for domestic B2B sales. Effectively, this means there will be a mandatory e-invoicing requirement from 2025, which will affect all companies in the B2B environment - whether large or small. In Quadient's Masterclass, you will receive a comprehensive overview of the topic, the current state of discussions, plus helpful tips on how to prepare your invoicing process early for the upcoming changes.



Oliver Rauschil Quadient

Host



MATTERHORN 10 MASTERCLASSES

PRESENTATION

10:30 How Transformer AI technology is revolutionizing processes in the back office (and how you can benefit directly from it).

The latest advances in AI in the field of language understanding and image interpretation are turning work in the back office upside down and offer unimagined opportunities for your company as well. In this presentation, Dr. Ulrich Erxleben explains how Deep Learning can be used to fully automate typical processes such as processing incoming invoices or accepting orders from internal and cross-company data. The following questions will be explained in more detail: How does generative AI increase process efficiency? What type of AI models provide the best results for FinOps use cases? Can you teach generative AI models to manage your specific workflow processes? How long will it take to train them? How can you get started with generative AI with your current IT setup? How can generative AI be implemented from document capture to posting? To put theory into practice, a "live demo" will demonstrate how to process an accounts payable invoice using an everyday use case. Other use cases will be explained and supported with case studies. The presentation is designed for business leaders, shared service center managers, CTOs and CFOs who want to learn more about the latest developments in voice AI technology and the benefits of back-office automation.



Dr. Ulrich Erxleben *Hypatos*

Host



Nona Brodersen Accounting Summit Moderation

MATTERHORN 11 MASTERCLASSES

11:00 Leaving Traditions Behind: Strengthening Q&A by implementing modern approaches

How automation in the R2R process created a more efficient organization capable of delivering predictive insights and making datadriven decisions.



Michael Jakob BlackLine



Christian Häußinger BlackLine

Host



MATTERHORN MASTERCLASSES

PRESENTATION

11:30 Single Point of Business - E-Invoices with SAP The e-invoice wave is rolling towards us. Find out what challenges await you and how you can master your invoicing processes with solutions from AFI Solutions without having to use additional providers or converters. The AFI approach is: One solution as a single point of business for your accounting in SAP.



Martin Bannik AFI Solutions

Host



Nona Brodersen Accounting Summit Moderation

MATTERHORN 12 MASTERCLASSES & PRESENTATION

DRN12:00Mastering electronic data exchange: Innovative
technologies for transparent accounting processes
in SAP

In the Masterclass, GOpus puts a special focus on the key role of message exchange in FI and shows how innovative technologies can optimize processes and make them transparent. The event will present modern message exchange technologies for seamless integration of SAP with subsystems, portals and data service providers (EDI, printing, conversion, etc.), including efficient transmission and archiving of einvoices. An expert will explain practical implementation and usage strategies with a focus on cost efficiency, data security and support, and present comprehensive message monitoring - a critical step to improving your accounting and successfully addressing FI document challenges.



Wladimir Mohr GOpus

Host



Nona Brodersen Accounting Summit Moderation

MATTERHORN 1 MASTERCLASSES

PRESENTATION

12:15 Payment as a miracle cure for financial fitness

After years of growth, companies are now facing major challenges: Rising energy prices, inflation, consumer reticence and rising interest rates are putting companies under pressure and forcing them to be more productive.



Sönke-Timo Kisker HolidayPirates



Denny Morawiak Ratepay

Host



MATTERHORN 12:30 Lunch break MASTERCLASSES

MATTERHORN 13 MASTERCLASSES

ℜ PRESENTATION

13:30 Navigating ESG, DCGK, DSGVO & Co: Successful Approaches to Stress-Free Compliance Management for Accounting Teams

The new compliance guidelines and their observance are constantly gaining in importance in a changing business world. This is accompanied by new compliance requirements and the efficient management of these across different teams and business units. In the Masterclass, we show how you can introduce control mechanisms, design processes efficiently and optimize audit preparation.



Anaïs Gallet FloQast

Host



Nona Brodersen Accounting Summit Moderation

MATTERHORN 14 MASTERCLASSES

14:00 From ERP to RPA: selection and scoping in digital transformation

Technologies are not only becoming increasingly important in the accounting environment, but also more and more numerous. In our master class, you will learn which technologies a company should have on its radar, how to distinguish between them, which use cases they apply to, and how to select the right provider on the large market, based on practical examples.



Katrin Hamann
PwC



Sarah Stimmler PwC

Host



Nona Brodersen Accounting Summit Moderation

14:30 Make your SAP R2R accounting process fit for the future



Thilo Schneider *Aico*



Sarah Bellerby Aico

Host



MATTERHORN 15:00 Be a summit climber in a VUKA world MASTERCLASSES Today, the challenges of the VUKA world are more resolution.

PRESENTATION

Today, the challenges of the VUKA world are more relevant than ever before, especially in accounting. One key to success is a flexible, structured and especially resource-efficient toolbox. The use of digital solutions automatizes recurring processes and clears space, so that you can focus on aspects of your core business. In his Masterclass, Christian Neuser presents how you can survive in these dynamic and uncertain times and climb the VUKA summit.



Christian Neuser DATEV

Host



Nona Brodersen Accounting Summit Moderation

MATTERHORN 15:15 Coffee break

MASTERCLASSES

Enjoy some coffee and cake and make new contacts with the visitors and exhibitors of the Accounting Summit.

MATTERHORN 15:45 Mass billing and XXL archive Scalable accounts MASTERCLASSES receivable processes with a high degree of

R PRESENTATION

receivable processes with a high degree of automation are no longer a challenge.

Highly scalable accounts receivable processes with corresponding audit-proof storage, which adapt to your company's success, have long since ceased to be a challenge. Using the case study of a leading German Internet service provider, Cronon GmbH presents its solution with which we have solved the special requirements for highly scalable processes in the customer, contract and billing process in combination with archiving in compliance with the law and a high degree of automation in daily mass business.



Thomas Meysel Cronon

Host



MATTERHORN 2 MASTERCLASSES

 \Re PRESENTATION

16:00 The road to the first sustainability report: from the field

Many companies are currently having to deal with the conception and implementation of a sustainability report for the first time due to new regulations. How can they best meet the challenge, and what potential stumbling blocks are there to consider? Nexperia, with the support of Mazars in Germany, recently embarked on this journey and published its first sustainability report. In our masterclass, we provide insights into this process: starting with the project setup, project participants involved, conception of the report content (incl. materiality analysis), status quo of the data situation as well as implementation of measures and initiatives, through gap analyses, technology selection and technology-supported report creation, to the published sustainability report.



Dr. Wolfgang Völl Forvis Mazars



Kim Schütze Nexperia

Host



Nona Brodersen Accounting Summit Moderation

MATTERHORN 16:3 MASTERCLASSES & PRESENTATION

16:30 Great Opportunities in Credit Management with SAP S/4Hana & Add-Ons - Leverage your potential in working capital

The tasks and challenges in credit management are constantly growing. Companies have to manage these with more and more business partners (customers, suppliers...), but with the same number of staff. How are you positioned here with SAP? Where are the gaps? What are you missing, what could be improved in order to make a significant contribution to increasing working capital with appropriately modern software. I would like to show you how you can optimize and improve your credit management in your current or future SAP environment.



Peter Maibaum SOA People

Host



MATTERHORN MASTERCLASSES

 \Re PRESENTATION

17:00 Worldwide e-invoicing based on SAP

How to integrate e-invoicing based on SAP and integrate Poland, France, Spain & Germany, among others, into an existing invoicing process with one API.



Sönke Wahlers BPO Consult



Host



Nona Brodersen Accounting Summit Moderation

MATTERHORN MASTERCLASSES

17:30 Accounting Summit Awards Ceremony 2023 - End of Stage

Host



Nona Brodersen Accounting Summit Moderation

18:00 Accounting Summit AFTERSHOW LOUNGE MATTERHORN

MASTERCLASSES